



WWF World Wide Fund for Nature

- WWF, also known as the World Wide Fund for Nature Extra space is a scientific-based organization working on environmental conservation for 60 years in 60 countries around the world.
- WWF's mission is to conserve and reduce the most pressing threats to the biodiversity of life on earth to ensure that humans and nature can live in harmony.
- WWF practices conservation that inspires every social sector to take part and creatively support environmental projects.
- WWF aims to operate our work sustainably.

WWF-Thailand Agri-Forestry Programme



- Reduce the negative impact on the protected forest areas.
- Move towards sustainability and beyond from Local to Global.
- Pilot Areas: Songkhla, Rayong, and Buengkan provinces.
- Mobilize the sustainability of the entire rubber supply chain.

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SPECIAL THANKS:

1. WWF Greater Mekong
2. WWF Thailand
3. Rubber Smallholders
4. Project Partners and Sponsors



โครงการการจัดการสวนยางอย่างยั่งยืน สำหรับเกษตรกรรายย่อย (Sustainable Rubber for Smallholders: WWF-SR4SH)

Background



- Rubber is one of the top economic crops in Thailand that supports millions of farmers, but price controls and market mechanisms still depend on large buyers
- Consumer demand for sustainably produced rubber and rubber wood that does not lead to deforestation and other negative environmental impacts is increasing
- The Sustainable Rubber for Smallholders (WWF-SR4SH) was developed

Sustainable Rubber for Smallholders Project (WWF-SR4SH)



- Set up Pilot Project at Naprang Pattana Farmers Group (NPF), Songkhla Province
- Build up the capacity of smallholders to meet international standards
- Walk the talk with farmers as bottom-up approach for their capacity buildings
- Develop SR4SH MANUAL that smallholders can apply and be acknowledged at national level

Goals and Objectives



- Move towards sustainability and beyond for rubber smallholders
- Empower smallholders to achieve the international standards
- Reduce the negative impact to the protected forest areas



**LOCAL
TO
GLOBAL**

Sustainability and Beyond



LOCAL TO GLOBAL

NPFQ is the learning centre and the role model for other smallholders to pursue sustainable rubber practices at global scale.

Year
202x



CHAMPION

NPFQ has a concrete plan to achieve FSC™ certification.

Year
2020

POWER OF SMALLHOLDERS

Naprang Pattana Farmers Group (NPFQ) was established.

Year
2002



Year
1997

IMPOSSIBLE DREAM

Mr. Sattawat as a rubber farmer would like to implement sustainable rubber practice.

Year
2017

EMPOWERING SMALLHOLDERS

NPFQ received both technical and financial support.



Year
2018

STEPWISE APPROACH

NPFQ achieved their targets step by step, leading to FSC™ certification.

